



PO Box 1768 • Middleburg • VA 201178 • Phone: (540) 687-3200 • Fax: (866) 705-7643 • email: sales@mbecc.com

DISPLAY ADVERTISING CONTRACT

ADVERTISER: _____ DATE: _____

ADDRESS: _____

CITY: _____ PHONE: _____ FAX: _____

We here authorize MIDDLEBURG ECCENTRIC, LLC. (Publisher) to place our ADVERTISEMENT in MIDDLEBURG ECCENTRIC.

POSITION: Premium Page# (+15%)___ Run of Magazine___ Other ___

AD SIZE: _____ COLOR ___ B/W ___ RATE: _____

NUMBER OF RUNS (1X, 6X) _____ x RATE _____ = subtotal _____

5% 6X discount _____ = _____

5% pre-payment discount _____ = _____

TOTAL _____

Total payment is due with contract on 1X ads.
Multiple-run ads will be billed with each issue, and invoice is due on receipt

NAME OF AUTHORIZED SIGNATOR: _____

AUTHORIZED SIGNATURE: _____ TITLE: _____

PUBLISHER'S REPRESENTATIVE: _____

PLEASE RETURN COPY OF CONTRACT WITH CHECK MADE PAYABLE TO:

MIDDLEBURG ECCENTRTIC, LLC
P.O. BOX 1768
MIDDLEBURG, VA 20118
540-687-3200

Policies:

- Middleburg Eccentric reserves the right to refuse any advertising copy.
- Any adjustment claim on an invoice must be made within seven days of publication.
- Advertiser assumes full responsibility and liability for the content of their advertising copy.



PO Box 1768 • Middleburg • VA 201178 • Phone: (540) 687-3200 • Fax: (866) 705-7643 • email: sales@mbecc.com

SPECIAL SECTION ADVERTISING CONTRACT

ADVERTISER: _____ DATE: _____

ADDRESS: _____

CITY: _____ PHONE: _____ FAX: _____

We here authorize MIDDLEBURG ECCENTRIC, LLC. (Publisher) to place our ADVERTISEMENT in MIDDLEBURG ECCENTRIC.

POSITION: Animal___ Do it___ Regional _____

All Ads are 1.9" x 1.9" color

NUMBER OF RUNS (3X) \$190 (6X) \$360 (12X) \$685 = TOTAL _____

Total payment is due with contract

NAME OF AUTHORIZED SIGNATOR: _____

AUTHORIZED SIGNATURE: _____ TITLE: _____

PUBLISHER'S REPRESENTATIVE: _____

PLEASE RETURN COPY OF CONTRACT WITH CHECK MADE PAYABLE TO:

MIDDLEBURG ECCENTRIC, LLC
P.O. BOX 1768
MIDDLEBURG, VA 20118
540-687-3200

Policies:

- Middleburg Eccentric reserves the right to refuse any advertising copy.
- Any adjustment claim on an invoice must be made within seven days of publication.
- Advertiser assumes full responsibility and liability for the content of their advertising copy.

Middleburg Eccentric 2012 Editorial Calendar Publication

Publication Date	Copy Deadline
Jan. 26	Jan. 12
Feb. 23	Feb. 9
Mar. 22	Mar. 8
Apr. 26	Apr. 12
May 24	May 10
Jun. 28	Jun. 14
Jul. 26	Jul. 12
Aug. 23	Aug. 9
Sept. 27	Sept. 13
Oct. 25	Oct. 11
Nov. 22	Nov. 8
Dec. 13	Nov. 29

Discounts:

- 5% frequency discount (min. 6 insertions)
- 5% prepayment discount

Camera Charge: Flat rate; one-time charge of \$10 per scan

Preferred Placement Charge: add 15%

Creative and Photography: Will be quoted individually

Published Monthly In Print (tabloid format) and Online @ <http://www.middleburgeccentric.com>

Aldie • Bluemont • Delaplane • Haymarket • Middleburg • Marshall • Paris • Philomont • Purcellville •
Rectortown • Round Hill • Stone Ridge • The Plains • Upperville • Waterford

Policies:

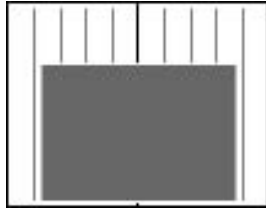
- Middleburg Eccentric reserves the right to refuse any advertising copy.
- All accounts are due and payable the date of publication.
- First time advertisers payment is due with artwork and copy.
- Any adjustment claim on an invoice must be made within seven days of publication.
- Advertiser assumes full responsibility and liability for the content of their advertising copy.

Middleburg Eccentric

PO Box 1768 • Middleburg • VA 201178 • Phone: (540) 687-3200 • Fax: (866) 705-7643 • email: sales@mbecc.com



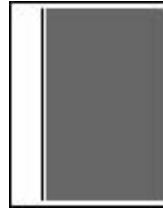
TABLOID-SPREAD
21 1/2" wide x 13 1/2" deep
\$3542 - B&W
\$3830 - Color



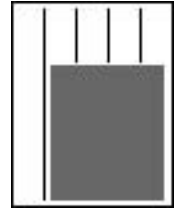
JUNIOR-SPREAD
17 1/4" wide x 10" deep
\$2510 - B&W
\$2830 - Color



TABLOID PAGE
10 1/8" wide x 13 1/2" deep
\$1485 - B&W
\$1645 - Color



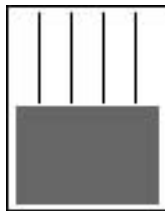
4 / 5 PAGE
8 1/8" wide x 13 1/2" deep
\$1275 - B&W
\$1435 - Color



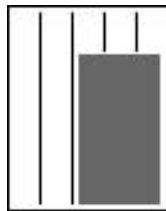
JUNIOR PAGE
8 1/8" wide x 10" deep
\$1010 - B&W
\$1165 - Color



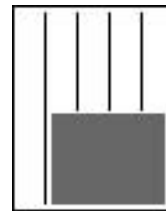
3 / 5 PAGE
6" wide x 13 1/2" deep
\$1010 - B&W
\$1165 - Color



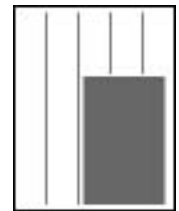
1 / 2 PAGE
10 1/8" wide x 6 5/8" deep
\$850 - B&W
\$950 - Color



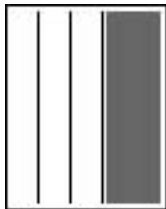
Special 1
6" wide x 10" deep
\$690 - B&W
\$795 - Color



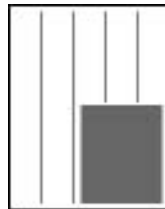
2 / 5 PAGE
8 1/8" wide x 6 5/8" deep
\$560 - B&W
\$665 - Color



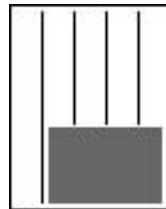
2 / 5 PAGE
6" wide x 9" deep
\$560 - B&W
\$665 - Color



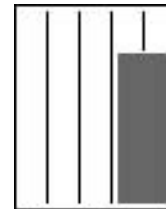
2 / 5 PAGE
4" wide x 13 1/2" deep
\$560 - B&W
\$665 - Color



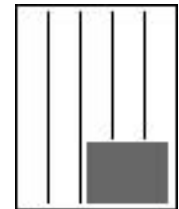
Special 2
6" wide x 6 5/8" deep
\$400 - B&W
\$475 - Color



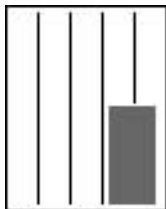
Special 3
8 1/8" wide x 5" deep
\$400 - B&W
\$475 - Color



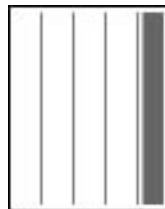
Special 4
4" wide x 10" deep
\$400 - B&W
\$475 - Color



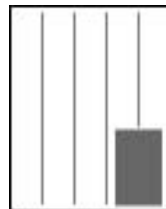
1 / 5 PAGE
6" wide x 4 1/2" deep
\$355 - B&W
\$430 - Color



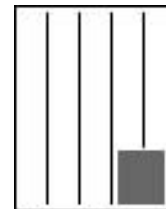
1 / 5 PAGE
4" wide x 6 5/8" deep
\$355 - B&W
\$430 - Color



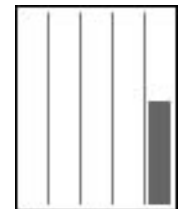
1 / 5 PAGE
1 7/8" wide x 13 1/2" deep
\$355 - B&W
\$430 - Color



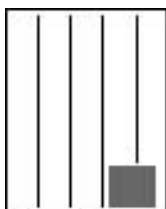
Special 5
4" wide x 5" deep
\$300 - B&W
\$375 - Color



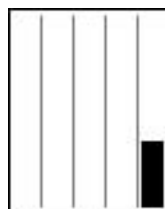
Special 6
4" wide x 4" deep
\$235 - B&W
\$325 - Color



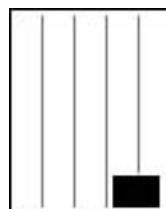
1 / 2 COLUMN
1 7/8" wide x 6 5/8" deep
\$212 - B&W
\$270 - Color



Special 7
4" wide x 3" deep
\$165 - B&W
\$225 - Color



Special 8
1 7/8" wide x 5" deep
\$135 - B&W
\$190 - Color



Special 9
4" wide x 2" deep
\$105 - B&W
\$165 - Color

Special 3 Time Ad
3 1/4" wide x 3" deep
\$400 prepaid
(includes 3 insertions)
Color is Free

Business Card
3 1/4" wide x 1 7/8" deep
\$53 - B&W
\$110 - Color